

Leading you the way



Lead 
**INSURANCE BROKERS
&
RISK CONSULTANTS**

COMPANY PROFILE
Profile Perusahaan

ABOUT LEAD TENTANG LEAD

PT Lead Insurance Brokers & Risk Consultants is a corporate name put to replace PT Lintas Sentralindo Indonesia which was established in 1991. Thus PT Lead Insurance Brokers & Risk Consultants (LEAD) has practically been in business with the development of Indonesia insurance industry.

LEAD build its strengths in human capital. We have technically qualified and competent team. They are among the most experienced in the market of general and life insurance sector. Our expertise have had delivered creative and competitive insurance solutions to various risk problems. We design and structure placements appropriate to clients' businesses accessing national insurance markets that serve our clients best.

Such a long performance and hard-won experience have undeniably demonstrated our competence and reputation in serving our valued clients and brought about business contributions to the insurance and reinsurance market.

Departure from those proven achievements, we at LEAD have determined our role and function to be leading in service quality and trust in mutual commitment on a long term cooperation.

PT Lead Insurance Brokers & Risk Consultants adalah sebuah nama menggantikan PT Lintas Sentralindo Indonesia yang telah berdiri sejak 1991. Dengan demikian PT Lead Insurance Brokers & Risk Consultants (selanjutnya disebut LEAD) sesungguhnya telah menjalankan usaha bersamaan dengan perkembangan industri perasuransian Indonesia.

LEAD telah membangun kekuatan sumber daya manusia. Kami memiliki tim kerja yang berkualifikasi dan kompeten. Tim kami bagian dari yang terbaik di pasar asuransi umum dan jiwa. Tim kami telah membuktikan kinerjanya dalam memberikan solusi asuransi yang kreatif dan kompetitif terhadap berbagai risiko. Kami merancang struktur dan penempatan asuransi sesuai bidang usaha klien dengan akses pada pelayanan terbaik yang ada pada pasar asuransi nasional.

Kerja keras dan pencapaian pengalaman panjang tersebut tidak dapat dipungkiri telah membuktikan kompetensi dan reputasi kami dalam memberikan layanan kepada klien-klien penting dan telah menghasilkan kontribusi bisnis bagi pasar asuransi dan reasuransi.

Berangkat dari pencapaian-pencapaian tersebut, kami di LEAD telah menetapkan peran dan fungsi untuk menjadi yang terdepan dalam layanan berkualitas dan kerjasama saling percaya jangka panjang.

"... more than 23 years acting in the middle of Indonesia insurance industry makes LEAD mature in competence and steady in reputation to become one of the private national Insurance Brokers who are ready for the forefront"

OWNERSHIP & MANAGEMENT **KEPEMILIKAN & MANAJEMEN**

LEAD is a privately owned company by dedicated and reputable insurance business practitioners who have been engaged in various positions in the Indonesian insurance Industry for more than 35 years. The company shareholding and management structure :

LEAD adalah perusahaan pialang asuransi swasta nasional, dimiliki oleh praktisi asuransi senior dan berdedikasi yang telah mengemban berbagai jabatan dalam industri perasuransian di Indonesia lebih dari 35 tahun. Pemegang saham perusahaan dan susunan manajemen :

SHAREHOLDERS Pemegang Saham

M. Amin Anggianto, AMRP
PT Daniza Mandala Nusantara

MANAGEMENT COMMISSIONERS Dewan Komisaris

Brigjend. Pol(P) H.A. Nurman Thahir, SMIK, SH – Komisaris Utama
Bambang Irawan, SE – Wakil Komisaris Utama
M. Amin Anggianto, AMRP - Komisaris

DIRECTORS Direksi

Achmad Chaerul Yuldan – Direktur Utama
Drs. Syafwanul Khoiri, AAI-K, QIP - Direktur

ADVISORY TEAM Tim Penasihat

Irjen Pol(P) Drs Harry Montolalu, MM
Soekotjo Soeparto, SH, LL.M
Dr. A. Gusnaeni, SH, MBA, AAIK, (HC), QIP.
Herdian, A.Md., Akt, SF.
Imran Hakim, A.Md., Akt, SF, AAIJ.

STATEMENT OF VISION & MISSION
PERNYATAAN VISI & MISI

VISION

"Be a private national insurance brokers of forefront in effective protection and trustworthy in services"

MISSION

"Ensuring high-quality insurance services through empowering professional human resources to generate mutually beneficial partnerships for all stakeholders".

MOTTO

"Leading you the way"

VALUE

"Solid, speed, smart"

OUR SERVICES

- *Risk management*
- *Insurance products and programs*
 - *Insurance placements and documentation*
- *Claims handling and administration*
 - *Renewal negotiation*

VISI

"Menjadi Pialang swasta nasional yang terdepan dalam pengusahaan perlindungan yang efektif dan layanan yang terpercaya"

MISI

"Memastikan layanan asuransi berkualitas tinggi melalui pemberdayaan sumber-daya manusia untuk menghasilkan kemitraan saling menguntungkan bagi seluruh pemangku kepentingan".

MOTO

"Menuntun Anda kedepan "

NILAI

"Terpadu, cepat, cerdas"

LAYANAN KAMI

- Manajemen Risiko
- Produk dan Program Asuransi
- Penempatan Asuransi dan dokumentasinya
- Penanganan Klaim dan Administrasinya
- Negosiasi Perpanjangan Polis

**LEAD SERVE YOU IN VARIOUS CLASS OF INSURANCES
LEAD MELAYANI ANDA DALAM BERBAGAI CABANG ASURANSI**

**Property Insurances
(Asuransi Harta-Benda)**

- Property All Risks
- Industrial All Risks
- Business Interruption
- Employer's Liability
- Automobile manufacturers and component services

**Construction Insurances
(Asuransi Konstruksi)**

- Construction "all risks"
 - Erection "all risks"
 - Third Party Liability
- Constructional Plant and Machinery
 - Suretyship

**Marine Insurances
(Asuransi Perkapalan)**

- Marine Hull & Machinery
- Marine Cargo, Marine Cum, Stock Throughput
 - Builder's Risks
 - P & I

**Aviation Insurances
(Asuransi Penerbangan)**

- Aircraft Hull and Liability
 - Aircraft Hull War risks
- Airport Operator's Liability
 - Pilot Loss of License

**LEAD SERVE YOU IN VARIOUS CLASS OF INSURANCES
LEAD MELAYANI ANDA DALAM BERBAGAI CABANG ASURANSI**

**Liability Insurances
(Asuransi Tanggung-Gugat)**

- Products liability
- Public liability
- Employer's liability
- Professional Liability
- Environmental impairment liability

**Financial Insurances
(Asuransi Keuangan)**

- Bankers blanket bond (BBB)
- Credit Default Insurance
 - Fidelity Guarantee
- Directors' & officers' insurance
- Intellectual property insurance

**Energy – Offshore & Onshore Insurances
(Asuransi Energi – Dilaut & Didarat)**

- Physical damage
- Control of well/Operator's extra expense
 - Power generators
 - Oil & petrochemical
 - Mining, Gas & Thermal

**Life Insurances
(Asuransi Jiwa)**

- Whole Life including With Profit & Unit Linked
 - Terms Life including Credit Terms Life
 - Employee Benefit
 - Group Life & Accident

LEAD Handle Your Risks
LEAD Menangani Risiko Anda

LEAD provides risk management consultation to help you identify, measure exposure, impact analysis and review risk control and mitigation systems and help you decide which insurance coverage most suitable to your needs.

LEAD memberikan konsultasi manajemen risiko untuk membantu Anda identifikasi, mengukur eksposur kerugian, menganalisa dampak dan mengkaji sistem pengendalian dan mitigasi, dan membantu Anda menentukan jaminan asuransi yang paling sesuai dengan kebutuhan.

LEAD Place Your Insurance
LEAD Menempatkan Asuransi Anda

LEAD through its internal security committee have the knowledge of selecting the Insurers who own technical expertise and excellence in particular class of business to meet your needs.

LEAD melalui komite sekuriti internal memiliki pengetahuan yang penting untuk memilih Perusahaan Asuransi yang memiliki keahlian teknis dan keunggulan yang Anda butuhkan.

LEAD Deal With Your Claims
LEAD Mengurus Klaim Anda

LEAD stay on your side to deal with your claim to make sure it is given prompt attention and assessment referring to policy terms and conditions, and taking into account necessarily business consideration. LEAD make sure your claims be entertained satisfactorily and in timely manner.

LEAD berada dipihak Anda untuk mengurus klaim, memastikan secepatnya diberikan perhatian dan penilaian merujuk pada ketentuan dan persyaratan polis dengan memperhatikan hubungan bisnis. LEAD memastikan klaim Anda ditangani tepat waktu dan memuaskan.



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